



Conference Theme  
**Indulge - Inculcate - Innovate**

TRADE BROCHURE

maha  
**ACSICON**  
2024

30<sup>th</sup> - 31<sup>st</sup> August  
1<sup>st</sup> September

Four Point by Sheraton  
Mahabalipuram



We invite you to become an integral part of the vibrant **ACSICON 2024** community.

Dear Respected Business Partners,

On behalf of Team **MAHA ACSICON**, I welcome & delighted to extend our heartfelt greetings to you, our esteemed collaborators, on the occasion of **22nd Annual MAHA ACSICON**, scheduled from **August 30 to September 1 2024**.

This ACSICON is the largest Conference for Procedural Dermatology in India. ACSI (Association of Cutaneous Surgeons of India) is a prestigious body dedicated to Dermatologist who are into the field of Dermato Surgery & Aesthetics. Our conference caters the need of younger Dermatologist across the country. This **MAHA ACSICON** is going to offer many advancements in the field of procedural dermatology.

Mahabalipuram is the destination venue for tourism and water sports more importantly surfing. Mahabalipuram, is known for its temples and monuments built by the Pallava dynasty. The seafront Shore Temple comprises 3 ornate granite shrines.

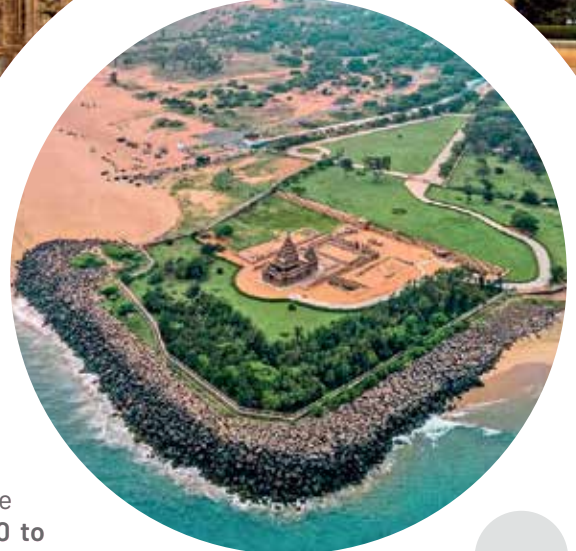
UNESCO accretited world heritage centre

This **MAHA ACSICON** is expected to attract 2000+ delegated across the country and also from nearby countries like Sri Lanka, Bangladesh and UAE making this a monumental event in our shared journey. It is an unparalleled opportunity for your esteemed company to shine, present your profile and showcase your exceptional products. It is also a moment for fostering social and commercial interactions that will shape the future of our industry.

Within the conference venue, we have thoughtfully arranged sponsored pavilions of various sizes. Platinum, Diamond, Gold, Premium, Deluxe and Standard are the suggested sponsorship levels, along with extra high-end choices like workshops, banquets, exclusive counters, delegate kits, etc.

We invite you to become an integral part of the vibrant **MAHA ACSICON 2024** community. Together, we shall create memorable experiences, share knowledge and forge valuable connections that will chart new horizons for our industry.

We eagerly await your presence and participation at this grand symposium of Dermato Surgeons, where Academic meets innovation and where collaborations unfold with boundless potential.





**ACSICON 2024** is more than just a conference;  
it's a dynamic platform dedicated to the pursuit  
of academic excellence



**Dr. Maya Vedhamoorthy**  
Chief scientific Advisor



**Dr. Ravichandran**  
Patron



**Dr. Sarveshwari**  
Patron



**Dr. Dinesh Kumar Devaraj**  
Organizing Chairman



**Dr. Avitus John**  
Scientific Chairman



**Dr. Selvam**  
Organizing Secretary



**Dr. Arun Mozhi Varman**  
Treasurer



**Dr. Renita Rajan**  
Co-Chair



**Dr. Kaleeshwaran**  
Co-Chair



**Dr. Krishnakanth**  
Co-Chair



**Dr. Kumaresan**  
Workshop Chairman



**Dr. Padmanathan**  
Organising co chairperson



**Dr. Annie Flora**  
Workshop Secretary



**Dr. Sowmya**  
workshop coordinator



**Dr. Monisha Aravind**  
Joint organising secretary



**Dr. Vijaykumar Sukumaran**  
Joint Organising Secretary



## THE VENUE

Four Points by Sheraton Mahabalipuram Resort & Convention Center is Located on East Coast Road (ECR), The moments from Shore Temple, Kanchipuram and the Group of Monuments at Mahabalipuram, A UNESCO World Heritage Site. Venue offer more than 90,000 square feet of space for up to 5,000 guests

### Conference highlights

- Live Cadaver Workshop • Injectable • Hair transplant • Nail surgery • Facial surgery • Live dermatologist surgeon workshop • Hair transplant injectable • Basic & advance • Dermato surgery • Live laser workshop



# SPONSORSHIP OPPORTUNITIES

Platinum Category (Only 1 No.)

Amount : ₹ 50,00,000 + GST

## Benefits :

- Exclusive branding as platinum sponsor
- Registration counter & certificate distribution ( shared branding of registration counter and on lanyard)
- Exclusive banquet dinner partner (one dinner )
- Branding in delegate dining area
- Flash display of your exclusive advertisement between scientific sessions in conference halls
- ACSICON brand gallery – three brand display in brand gallery
- Six banners at prominent space (6ft height \* 3 feet width)
- Exclusive company logo in all official announcements under our supporter banner with platinum category
- Exclusive company logo on our supporter banner with platinum category to be displayed in scientific halls.
- Exclusive company logo on supporter panel at venue under our supporter banner with platinum category
- Exclusive company logo as web banner & hyperlinked to the company website under platinum category on conference website
- Ten complimentary registrations
- Ten trade registrations
- One page advertisement in pocket program guide (inside page)
- Two insert in delegate bags ( printed insert to be provided by company)
- 2 Sponsor Symposium each 3 hours on prime time
- 2 Sponsor Sessions
- 4 Satellite Booths on workshop & VIP Lounge
- 4 Premium Stalls each 3\*3m size
- Exclusive Branding as Platinum Sponsor
- Registration Counter & Certificate Distribution (Shared Branding of Registration Counter and on Lanyard )





# SPONSORSHIP OPPORTUNITIES

**Diamond Category** (only 3 Nos)

**Amount : ₹ 30,00,000 + GST**

## Benefits :

- Exclusive branding as diamond sponsor
- One exclusive premium lounge in prominence area
- Two sponsored sessions
- Two company display booth (premium stall area)(3m\*3m)
- 3 premium stalls each 3\*3 size
- ACSICON brand gallery- two brand display in brand gallery
- Branding in delegate dining area
- Four banners at prominent space (6ft ht\*3ft width)
- Exclusive company logo in all official announcements under our supporter banner with diamond category
- Exclusive company logo on supporter panel at venue under our supporter banner with diamond category
- Exclusive company logo on our supporter banner with diamond category to be displayed in scientific halls.
- Exclusive company logo as web banner and hyperlinked to the company website under diamond category on conference website
- One page advertisement in pocket program guide
- 5 complimentary registrations
- 5 trade registrations
- One insert in delegate bags (printed insert to be provided by company)





# SPONSORSHIP OPPORTUNITIES

## Gold Category (only 3 Nos)

Amount : ₹ 15,00,000 + GST

### Benefits :

- Exclusive branding as gold sponsor
- Branding in delegate dining area
- Two banners at prominent space (6ft ht\*3ft width)
- Exclusive company logo in all official announcements under our supporter banner with gold category
- Exclusive company logo on supporter panel at venue under our supporter banner with gold category
- Exclusive company logo on our supporter banner with gold category to be displayed in scientific halls.
- Exclusive company logo as web banner & hyperlinked to the company website under gold category on conference website
- 2 Premium stalls each 3\*3 size
- Two complimentary registrations
- Two trade registrations
- One page advertisement in pocket program guide
- One insert in delegate bags (printed insert to be provided by company)

## Premium Stalls

Amount : ₹ 7,50,000 + GST

### Benefits :

- Premium stalls are located just outside the main conference hall and that's why it is of significance as far as a the footfall and visibility is concerned.
- The strategic placement of the premium stalls will certainly give you an opportunity to network with conference attendees and to showcase or demonstrate your products to them inorder to get more customer base for your products
- Premium stalls will be recognized on supporter panel at venue under our supporter banner
- Below facilities will be provided in single stall (3\*3=9sq meter)
  - Octonorm stall (3\*3m)9 sq meter with 8ft height
  - Table 1 qty • Chairs 2 qty • Fascia name company name board - 1 qty
  - 5 amp socket (plug point ) - 1 qty • Waste paper basket - 1qty
  - Carpeted flooring





# SPONSORSHIP OPPORTUNITIES

## Deluxe Stalls

**Amount : ₹ 6,00,000 + GST**

- It is crucial for business partners to be well visible and hence deluxe stalls planned next to the faculty dining area and it comes on the only walkway between the main conference hall and conference hall 2
- The deluxe booths thoughtful location will undoubtedly allow you the chance to network with conference participants and to present or demonstrate your items to them in order to expand your consumer base
- The venue's supporter panel will display the names of deluxe booths under its supporter banner.
- 3\*2 meter stall – premium category
- For Corner Stalls of this size you need to give 20% Extra amount  
(Booth numbers D1, D3, D4, D6, D25, D26, D32)
- Below Facilities will be provided in single Stall (3x2 = 6 sq meter)
  - Octonorm Stall (3 x 2 m) 6 sq meter with 8 ft Height Table - 1 Qty
  - Chairs - 2 Qty
  - Fascia Name (Company Name Board) - 1 Qty 5 Amp Socket ( Plug Point) - 1 Qty
  - Waste Paper Basket - 1 qty
  - Carpeted flooring

## Standard Stalls

**Amount : ₹ 5,00,000 + GST**

- Starting from the conference main entrance to registration booth the walkway will be full of Standard stalls to welcome the delegates and to become the first point of contact with the delegates. Such placement is always good for Brand recall and to make initial impression in customers mind.
- Standard Stall will be recognized on Supporter Panel at venue under Our Supporter Banner.
- For Corner Stalls of this size you need to give 20% Extra amount  
(S1, S5, S6, S16, S17, S18, S19, S20, S21, S22)
- Below Facilities will be provided in single Stall (3x2 = 6 sq meter)
  - Octonorm Stall (3 x 3 m) 6 sq meter with 8 ft Height
  - Table - 1 Qty
  - Chairs - 2 Qty
  - Fascia Name (Company Name Board) - 1 Qty
  - 5 Amp Socket (Plug Point) - 1 Qty
  - Waste Paper Basket - 1 qty
  - Carpeted flooring







# SPONSORSHIP OPPORTUNITIES

## Conference kit

Amount : ₹ 10,00,000 + GST

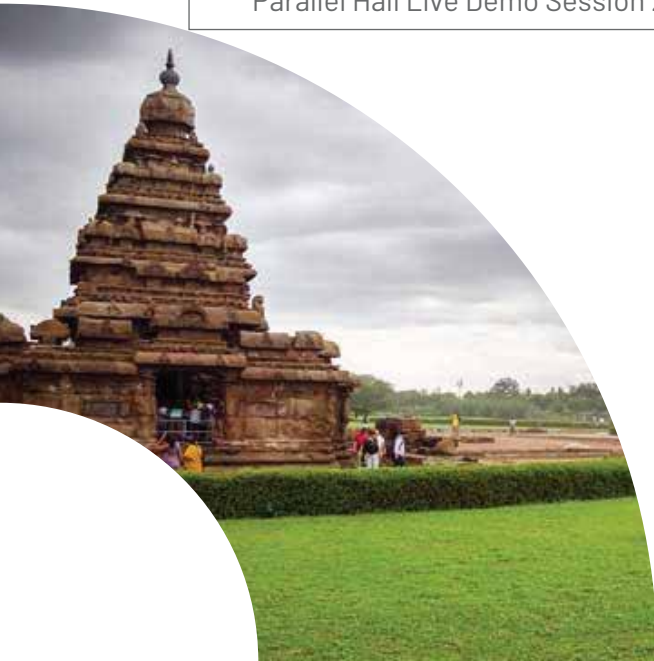
### Benefits :

- Company's logo to be printed inside kit (As per organizer's approval)
- Company Display Booth (Standard Area)(3m x 2m)
- Exclusive Company logo as Web banner & hyperlinked to the Company's website under (Conference Kit Supported by Category) Banner on conference website
- Inserts in the conference bag (Collateral to be provided by Company)
- Company's logo on the Panel at Venue

## Scientific Session

Scientific Session Sponsorship 30 min	₹ 2,00,000
Scientific Session Sponsorship 20min	₹ 1,50,000
Scientific Session Sponsorship 15min	₹ 1,25,000
Live Demo Session 30min	₹ 2,00,000
Live Demo Session 15min	₹ 1,00,000
Hands On Workshop Sponsorship (Each Workshop)	₹ 4,00,000
Live Demo / Video Workshop (Each Workshop)	₹ 1,00,000
Conference Parallel Hall Session 25 min	₹ 1,50,000
Conference Parallel Hall Session 15 min	₹ 1,00,000
Parallel Hall Live Demo Session 20 min	₹ 1,00,000

All prices excluding GST





# SPONSORSHIP OPPORTUNITIES

## Food and beverages

### Presidential Dinner / Faculty Dinner – 29<sup>th</sup> evening Thursday

₹ 10,00,000

Exclusive Branding Rights of Company's logo in Dining area for Particular Dinner (Branding Installation by Company) With Org. Team Approval

Exclusive Company Logo on Supporter Panel at venue under Hospitality Partner Banner

Exclusive Company logo as Web banner & hyperlinked to the Company website under Hospitality Partner Banner on conference website

### Welcome Banquet Dinner - Friday

₹ 15,00,000

Exclusive Branding Rights of Company's logo in Dining area for Particular Dinner (Branding Installation by Company) With Org. Team Approval

Exclusive Company Logo on Supporter Panel at venue under Hospitality Partner Banner

Exclusive Company logo as Web banner & hyperlinked to the Company website under Hospitality Partner Banner on conference website

### Gala Night Dinner

₹ 30,00,000

Exclusive Branding Rights of Company's logo in Dining area for Particular Dinner (Branding Installation by Company) With Org. Team Approval

Exclusive Company Logo on Supporter Panel at venue under Hospitality Partner Banner

Exclusive Company logo as Web banner & hyperlinked to the Company website under Hospitality Partner Banner on conference website

### Branding in Delegate Dining area

₹ 1,50,000

Size for the branding collaterals will be provided before one month of conference

All prices excluding GST





# SPONSORSHIP OPPORTUNITIES

## Audio Visual

### Exclusive Branding as Audio Visual Partner

₹ 5,50,000

- Flash Display of your exclusive advertisement between Scientific Sessions in Conference Halls
- Exclusive Company Logo in all official Announcements under Our Supporter Banner with AV Partner Category
- One Company Display Booth (Deluxe Stall Area)(3m x 2m) Audio Visual Console Branding
- Exclusive Company Logo on Supporter Panel at venue under Our Supporter Banner with Audio Visual Partner Category
- Exclusive Company logo as Web banner & hyperlinked to the Company website under Audio Visual Partner Category on conference website
- Exclusive Company Logo on Our Supporter Banner with Audio Visual Partner to be displayed in Scientific Halls between sessions (Only once per Day)

## Exclusive counters (space only)

Refreshments Counter (Tea, Coffee, Snacks)

Outside Hall (We will provide setup and material needs to bring and manage by Company)

₹ 2,00,000

Water Bottle Kiosk - Round the Clock (Only Space)

Number of Counters - 4 (Four)

₹ 2,00,000

You can put your logo on Water bottle as well (Material & Management of Counter by Company)

## Exclusive premium lounge

As the name implies, the Premium Lounge is for the comfort of the attendees, where they may take advantage of the Comfortable sitting and create special memories with the ideal drink. ₹ 5,50,000

Gujarat is famous for its hospitality and and Saurashtra has a long history of welcoming travelers. Given the circumstances, the Lounge is crucial to CUTICON 2023.

Every conference attendee enjoys spending at least 15-20 minutes in the lounge each day of the event, and it is a convenient location for them to conduct networking or business meetings.

Sponsoring Premium Lounge is typically linked to developing a premium brand image among their target demographic.

## Scientific Pocket Program Guide

Back page Advt.

₹ 2,00,000

One Page Advertisement in Inside Pages.

₹ 2,00,000

All prices excluding GST



# SPONSORSHIP OPPORTUNITIES

## Registration Counter, Kit & Certificate distribution counter

### Benefits

Registration Counter, Kit & Certificate distribution counter branding with Conference Branding and prior organizer approval required

Company Logo on Registration & Kit Distribution back wall

Exclusive Company logo as Web banner & hyperlinked to the Company's website under (Registration Counter Supported by Category) Banner on conference website

Inserts in the conference bag (Collateral to be provided by Company) Company's logo on the Panel at Venue

## Others

Single Insertions in Delegate Kit	₹ 50,000
Branded Pen & Writing Pads in Delegate Kit (Material to be provided by Company)	₹ 1,00,000

## Chair cover

Conference Hall 1 (Per Day)	₹ 1,00,000
Conference Hall 2 (Per Day)	₹ 2,00,000

## Banner at Conference Venue

Inside the Venue (6 feet Height x 3 feet Width)	₹ 50,000
Outside the Venue (6 feet Height x 3 feet Width)	₹ 30,000

\*Applicable Government Taxes Extra

### For Sponsorship Queries :

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Organizing Secretary

**Dr. Monisha Aravind** Mob. 99447 00006  
Joint Organizing Secretary

**Dr. Dr. Vijaykumar Sukumaran** Mob. 76391 85185  
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maha  
**ACSICON**  
2024



# maha ACSICON 2024

Secretariat Address

**Dr . A.SELVAM**

Organizing Secretary

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